

Success in the LIQAAT Initiative

iTEP SLATE Case Study

In 2011, the Saudi Ministry of Labor launched an employment initiative, called “Liqaat,” in conjunction with the Human Resources & Development Fund and thinkers from the private sector. The goal is to gather information about the cognitive abilities, aptitude, occupational interest, and English language proficiency of young job seekers by using the iTEP SLATE and other tools.



The spirit of the Liqaat initiative is captured in its name, which is an Arabic word meaning “meet.” Liqaat’s motto is: “Meet the talent and reset the challenge.” Organizers fill in gaps in the job market by reducing the uncertainties and concerns an employer may have toward a new applicant.

In Saudi Arabia, a major area of interest for employers is the English level of their prospective employees. **iTEP SLATE was chosen over several competitors** in part because its scoring system not only represents an overall English level, but also identifies strengths and weaknesses within an individual’s language skill, better enabling employers to match candidates with specific positions.

With the help of SOUKS HR Solutions, iTEP’s partner in Saudi Arabia, the collaboration with iTEP and Liqaat has been auspicious. Over 10,000 Saudis registered with Liqaat in the first month, and each has now sat for the iTEP SLATE.

This volume was processed smoothly thanks in large part to the convenience of scheduling and the timeliness in receiving results iTEP offers. By providing complete scores within 5 business days and often quicker, this reliable exam is already proven in the business world, and is showing its effectiveness on a large scale at the intersection of the public and private spheres. At least 5,000 more individuals are expected to take the iTEP SLATE through Liqaat in the near future.

